



CARRIE VORIS

CREATIVE DESIGNER



San Gabriel, CA



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carrievoris.com

SKILLS

- Expert competency in visual, interface and usability design.
- Ability to facilitate client interactions and lead clients through a creative process that meets their business needs while staying within cost and design parameters.
- Ability to review and effectively critique work for quality, consistency and efficacy.
- Strong interest in education and creating solutions that contribute to learner experience and intuitive interface.
- Practical expertise of print and web design as well as production tools and protocols, including Adobe Creative Cloud programs - Photoshop, Illustrator, After Effects and InDesign, as well as multiple website construction tools, and all Microsoft Office applications.

INTERESTS



PHOTOGRAPHY



TRAVEL



DIVING



SEWING / CRAFTING



LEARNING DUTCH



VOLUNTEERING

EDUCATION

B.A. COMMUNICATIONS

W/ ENVIRONMENTAL STUDIES CONCENTRATION

University of Michigan, Ann Arbor

1995

EXPERIENCE

CV DESIGN

Freelance · Consulting / 2002-present

Independent consulting and creative design for a number of clients across the U.S. Projects have included:

- Design of logos and client branding campaigns, including corporate style guides
- Production of marketing materials from concept and design to overseeing printing
- Design and implementation of websites and digital assets
- Photography and book cover design
- Creative and costume design for various dance studios and conservatories
- Apparel and product design

Clients: Scire Design; Well-Schooled; Pasadena Civic Ballet Company; California School of the Arts - San Gabriel Valley; Church of Our Saviour, San Gabriel; PRISM Restorative Justice; Community of Divine Love; Fantasy Cookie Company; Gabrielino Athletic Boosters; Capstone Education Advisers; Dance Resource Center

TWO BIRDIES WORKSHOP

Co-founder · Artist / 2013-present

Founded this craft & apparel business and oversee the daily operations including:

- Conceptual creations and manipulation of client designs
- Production of a wide variety of products using techniques such as screenprinting, sewing, painting, and glass etching
- Promotion on multiple channels, including social media and word-of-mouth initiatives
- Ensuring customer service and satisfaction
- Management of all finances and bookkeeping
- Market research to keep abreast of new trends

COOLIDGE ELEMENTARY SCHOOL

Computer Lab Teacher & Technician / 2013-2015

Responsible for running and maintenance of technology school-wide. Collaborated with teachers on technology curriculum and provided instruction for K-5 students. Also created and implemented the Media Club, an afterschool, student-run newspaper program.

DIGITAL THINK INC.

Creative Strategist / 1999-2002

As a Creative Strategist for this San Francisco-based e-learning company my responsibilities included client management and facilitation through course design sessions; design of interactive instructional solutions; art direction and usability audits of course designs; and training and development of production teams in the SF and London offices.

Clients: Created and produced solutions at DigitalThink for various clients including Charles Schwab, KPMG, Hewlett Packard, 3Com, SupplyBase, Adobe, Aspect Circuit City, Palm and Intuit.

Prior professional work experience provided upon request.